## I claim:

- 1. A clothing attachment device comprised of a first magnet configured for selectively removable placement against a second magnet, said first and second magnets configured to have sufficient attractive force to hold themselves in a desired position along a portion of an article of clothing, and to be pulled apart by manual forces so as to allow removal of the device from an article of clothing.
- 2. The decorative clothing attachment device of claim 1 wherein at least one of said magnets is a neodymium magnet.
- 3. The decorative clothing attachment device of claim 1 wherein said first magnet is a generally flat bar shaped magnet.
- 4. The decorative clothing attachment device of claim 3 wherein said first magnet is covered by a padded covering.
- 5. The decorative clothing attachment device of claim 4 wherein said second magnet has a decorative portion connected thereto.

- 6. The decorative clothing attachment device of claim 4 wherein said second magnet is configured to maintain a shoulder strap in a desired position and orientation upon an individual's body.
- 7. The decorative clothing attachment device of claim 4 wherein said second magnet is enclosed within a strap.
- 8. A shoulder strap retaining device configured to assist in retaining a shoulder strap or other similar device in a desired position upon a person said retaining device comprised of:

a first magnet encased within a padded container said first magnet and said padded container configured to be placed against a person's skin; and

a second magnet, said second magnet having an adornment attached thereto said second magnet configured for placement over the outer portion of an individual's clothes, said second magnet and said first magnet further configured to mutually attract one to another and to be held a desired position and orientation upon the shoulder of the person utilizing the device, whereby said second magnet forms a projection extending from an article of clothing said second magnet configured to maintain said shoulder strap in a desired position and location.

- 9. The shoulder strap retaining device of claim 8 wherein said second magnet is configured for insertion within a desired portion of a shoulder strap.
- 10. The shoulder strap retaining device of claim 9 wherein said second magnet is configured to also have a decorative adornment.